



nunwood

Insight · Analytics · Activation

**Agency of
the Year**

Mi Awards
2010

**Agency of
the Year**

Drum Awards
2009 & 2008

**Technology
Innovation**

EXPLOR Awards
2009

**Agency of
the Year**

Marketing
2007, 2005 & 2004

**Best
Agency**

Research / MRS
2008 & 2004

www.nunwood.com

FIZZ™ Knowledge Management



Fizz is used by over 200,000 marketers worldwide to dramatically increase the effectiveness of insight.

Library:

- ⦿ We develop bespoke online, enterprise-wide search, dissemination and measurement systems: compressing knowledge into a single portal.
- ⦿ Integrate data sources such as Mintel, Datamonitor and Ovum; consolidate resources & eliminate the need for multiple subscriptions.

Apps:

- ⦿ Dashboards: pull data from anywhere; create Power Point presentations in minutes.
- ⦿ Action management: manage diverse operational plans in response to your research.
- ⦿ Logistics: co-ordinate project management worldwide.

“Fizz has revolutionised the way we work. It has given us a central resource for information, and the insight the system offers us now dictates the information we provide to our business.”

Katrina Rochowski,
Internal Communications, Orange



**Technology
Innovation
Explorer Awards
(IIR)**

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